

Benton County Tourism and Recreation Corporation

July 15, 2020 – Warsaw Community Building Council Chambers

MEETING MINUTES

Suzie Brodersen
Marge Lumpe
Susan Kyle
Jessi Kendall
Luke Johnson

Rick Renno
Susan Kyle
Cathy Beyer
Tim Blankinship

Lynette Stokes, Executive Director

Meeting was called to order at 4:02 p.m.

Minutes from May 20, 2020 meeting were reviewed and motion for acceptance was made by Kendall and seconded by Beyer. The motion was unanimously approved.

Administrative matters were discussed such as lodging tax numbers year-to-date. Blankinship gave an update that he found 50 plus AirBnB locations within Benton County and discussion followed about how we would communicate to the owners/operators that they are required to pay the transient guest tax.

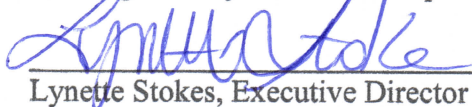
Stokes gave updates on the 2020 revised budget and financials for the period of June 1-June 30, 2020 and July 1-July 15, 2020 and the accountant journal entries.

Discussion followed regarding the affects of tourism with regards to the COVID-19 epidemic. Stokes gave updates on marketing campaign efforts, updates to the July and August events, volunteer opportunities, Lincoln billboard status, photo/video shoot that took place in June, update on the Meet the Tourism Board and the 2021 Bicentennial Committee ideas.

Osage Lakes Greenway updates were given by Stokes regarding a possible grant for signage on the Butterfield Stagecoach section in Benton County through the Benton County Community Foundation.

The next Commission meeting will be held on **September 16, 2020 at 4pm** at the Warsaw Community Building (Council Chambers).

Meeting was adjourned at 5:06 pm with a motion by Lumpe and seconded by Johnson.



Lynette Stokes, Executive Director