

Benton County Tourism and Recreation Corporation
July 28, 2021 – Warsaw Community Building Harbor Room
MEETING MINUTES

Susan Kyle
Cathy Beyer
Luke Johnson

Suzie Brodersen
Rick Renno
Christine Letcher
Jessi Kendall (part of meeting)

Lynette Stokes, Executive Director

Meeting was called to order at 4:09 p.m.

Minutes from May 11, 2021 meeting were reviewed and approved and motion was made by Kendall and seconded by Beyer to approve minutes as presented. The motion was unanimously approved.

Administrative matters were discussed such as non-paying lodging tax updates. Stokes gave an update on Hidden Lake Motel and River's End being delinquent. The Board discussed and agreed to send another letter to the non-payers giving them 10 days to send in payment with late fees and penalties before turning over to county attorney.

Blankinship sold his lodge at the end of June and resignation was received by Brodersen. There was discussion by the board about candidates to replace his position and Lumpes. The ByLaws were reviewed during the meeting. The board members have been asked to speak to potential candidates about their willingness to take on the role.

Stokes gave updates on the Profit and Loss Statements for the period of June 1-30, 2021 and July 1-21, 2021 and the Balance Sheet as of June 30, 2021, and motion was made for acceptance of the financials by Beyer and seconded by Letcher. The motion was unanimously approved.

Stokes discussed the current projects such as the MMG Grant for FY22 and updates on payments for FY21 through the Missouri Division of Tourism. Updates on other projects included the Barn Quilt Square Tour, Warsaw Historic Tour, and 2021 tourism-related events, which are the Ozark Cigar Box Guitar Music Festival (8/7-8/8), KCBS Sanctioned BBQ Festival (8/20-8/21), Best of Warsaw BBQ Festival (8/20) and the Warsaw Bicentennial (9/18).

There was discussion from Stokes regarding the marketing of events of the radio/billboard for the Cole Camp Pumpkinfest and whether to include that event. The board voted to sponsor that event since the Saengerfest was cancelled and to incorporate clearer criteria for future events.

Osaage Lakes Greenway updates were given regarding the Butterfield stagecoach signage, which will be placed in the near future.

There was no other business.

Meeting was adjourned at 5:12 pm with a motion by Johnson and seconded by Renno.

Lynette Stokes, Executive Director

