

Benton County Tourism and Recreation Corporation

January 21, 2021 – Warsaw Community Building Harbor Room

MEETING MINUTES

Suzie Brodersen
Jessi Kendall
Rick Renno
Susan Kyle
Tim Blankinship

Luke Johnson
Cathy Beyer
Christine Letcher

Lynette Stokes, Executive Director

Meeting was called to order at 4:02 p.m.

Minutes from November 10, 2020 meeting were reviewed and approved and motion was made by Kendall and seconded by Beyer to approve minutes as presented. The motion was unanimously approved.

Administrative matters were discussed such as lodging tax numbers for 2020 and non-paying lodge updates were given by Stokes and a review of the city and county proposals for contributions. The 2021 Proposed Budget was reviewed and discussion was made. Motion was made by Kyle to accept the proposed budget as presented and seconded by Letcher. The motion was unanimously approved.

Brodersen presented and discussed the Contractor Agreement for Stokes for FY21. Motion was made by Renno to approve the Contractor Agreement as presented and seconded by Johnson. The motion was unanimously approved.

Stokes gave updates on the Profit and Loss Statements for the period of November 19-November 30, 2020, December 1-31, 2020 and the Balance Sheet as of January 15, 2021, and motion was made for acceptance of the financials by Kendall and seconded by Beyer. The motion was unanimously approved.

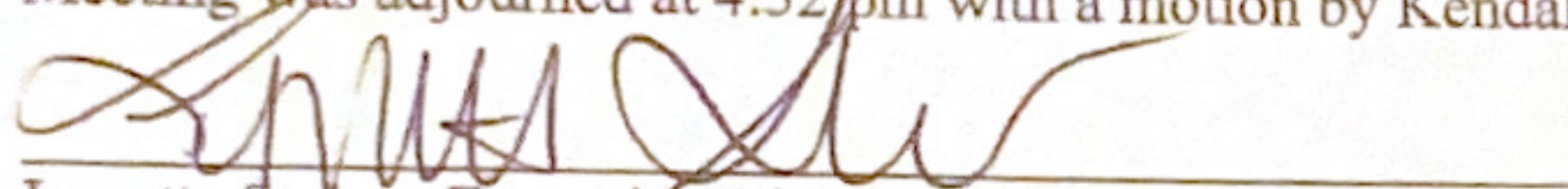
Stokes discussed the 2021 marketing campaign, COVID-19 update and future, current projects such as the Ambassador Program, Barn Quilt Square Tour, Warsaw Walking Tour, the Warsaw MPAN grant project and 2021 tourism-related events. The events are Pubs and Poker (3/20), Art Walk (4/24), Meet the Tourism Board (6/16), Ozark Cigar Box Guitar Music Festival (8/7-8/8), KCBS Sanctioned BBQ Festival (8/20-8/21), Best of Warsaw BBQ Festival (8/20) and the Warsaw Bicentennial (9/18).

Osage Lakes Greenway updates were given regarding the status of the Butterfield stagecoach signage, which is being completed by Birdman and should be ready to be put up in the near future.

There was no other business.

The next Commission meeting will be held on **March 17, 2021 at 4pm** at the Warsaw Community Building (Council Chambers).

Meeting was adjourned at 4:52 pm with a motion by Kendall and seconded by Letcher.



Lynette Stokes, Executive Director