

Benton County Tourism and Recreation Corporation

July 19, 2022 -Warsaw Community Building Council Chambers

MEETING MINUTES

Suzie Brodersen
Jessi Kendall
Christine Letcher
JoAnn Lane

Luke Johnson
Brooke Daleske
Sabrina Brown

Lynette Stokes, Executive Director

Meeting was called to order at 4:00 p.m.

Minutes from May 17 meeting were reviewed and motion was made for acceptance by Johnson and seconded by Lane for approval as presented. The motion was unanimously approved.

Administrative matters were discussed such as an updates on non-paying lodges: Hidden Lake Resort still owes tourism taxes for 2021-2022. Stokes gave updates on collection efforts for short-term rentals (individual owners of vacation homes), upcoming board terms expiring, Lincoln concerns of Boutique Crawl and tourism promotion, Brethower board term expiration and Lincoln rep appointed by Glen Nelson (Lincoln Mayor) – Sabrina Brown. Motion was made for acceptance Brethower resignation due to being able to attend meetings and approval to accept Sabrina Brown as the new Lincoln rep was made for acceptance by Lane and seconded by Kendall. The motion was unanimously approved.

The Financials were reviewed for the period May 2022 and June 2022 with a motion made to accept the financials as presented by Kendall and seconded by Johnson. The motion was unanimously approved.

There were updates given by Stokes regarding past and upcoming events and efforts including the BBQ Competition & Festival, Unity in the Community Forum, Cole Camp Walking/Historic Tour, Visitor Center and Master Plan, Whiteman BCC Council and Whiteman 509 Comm Squadron Change of Command, Creating Entrepreneurial Communities (2022 in Hermann) and hosting site in 2023 of Benton County, State Fair shared booth with the MO Division of Tourism (8/17), Big BAM literature sent, new tourism brochure, new tourism video(s), MO Humanities Featured Five Communities, Cole Camp Pumpkinfest, change of date for Warsaw fireworks to 8/5, Benton County BBQ Festival and marketing ads update.

Osage Lakes Greenway Updates were given by Stokes regarding the inactivity of the OLG 501©3 organization. Motion was made by Johnson and seconded by Kendall to dissolve the OLG for the \$25 fee versus re-instating it for \$450. Motion was unanimously approved.

The next Commission meeting will be held on **September 27, 2022 at 4pm** at the Warsaw Community Building (Council Chambers).

Meeting was adjourned at 5:15pm with a motion by Johnson and seconded by Daleske.



Lynette Stokes, Executive Director