

Benton County Tourism and Recreation Corporation
January 16, 2020 - Warsaw Community Building Council Chambers
MEETING MINUTES

Susan Kyle
Suzie Brodersen
Christine Letcher
Marge Lumpe

Luke Johnson
Rick Renno
Brooke Deleske
Jessi Kendell

Lynette Stokes, Executive Director

Meeting was called to order at 4:01 p.m.

Minutes from November 21, 2019 meeting were reviewed and motion for acceptance by Letcher and seconded by Deleske. The motion was unanimously approved.

Administrative matters were discussed such as the approval of the recipients of the 2020 BCTR Grant Application, as proposed by the Grant Review Committee. \$400 to the Benton County Historical Society, \$2,300 to the Cole Camp Chamber for Christkindlmarket, Oktoberfest, Zucchini Races, Booze 'n Bluegrass, Christbaumfest, the Antique and Classic Car Show and the Cole Camp Fair; \$1,000 to the Warsaw Chamber of Commerce for the 4th of July Fireworks and Heritage Days; and \$900 to the Lincoln Chamber of Commerce for the 4th of July Fireworks and the Fall Market and \$400 to the Jubilee Days Committee. All monies awarded for the tourism grant are to be used to promote tourism outside of our county. Discussion followed with proposed changes to the grant for 2021 and the following was recommended: 50/50 match program, new scoring system (including criteria to rank) and new questions. Motion was made by Deleske to accept the 2020 committee's recommendations of award monies and seconded by Johnson. The motion was unanimously approved.

Stokes gave updates on the 2020 revised budget, non-paying lodges and discussions with the local attorney, MO Division of Tourism CTL designation increase. There was discussion about changing the meeting dates to Wednesdays at 4pm to accommodate all board members to have the most attendance. All expressed that Wednesdays at 4pm worked with their schedules. As such the meeting dates will be changed to the following dates for 2020: 3/18, 5/20, 7/15, 9/16 and 11/18.

The Financials were reviewed for the period November 22, 2019 to January 16, 2020 and a motion was made to accept as presented by Lumpe and seconded by Kendell. The motion was unanimously approved.

There were updates given by Stokes regarding past and upcoming events and efforts including the Collinsville, Illinois sports show in January, meetings with the three cities and chambers, economic developer hire update, 2020 events and the Omaha sports show in February.

Under other business, Brodersen discussed Stokes' annual performance review that she will send out to all board members to complete prior to the next scheduled board meeting in March. Additionally, there was discussion about performing an annual audit of the tourism books and Kyle agreed to do the audit in April 2020.

Osage Lakes Greenway there were no updates at this time.

The next Commission meeting will be held on **March 18, 2020 at 4pm** at the Warsaw Community Building (Council Chambers).

Meeting was adjourned at 5:00 pm with a motion by Deleske and seconded by Letcher.



Lynette Stokes, Executive Director