

Benton County Tourism and Recreation Corporation

September 17, 2024 – Warsaw Community Building Council Chambers

Suzie Brodersen
Luke Johnson
JoAnn Lane

Christine Letcher
Susan Kyle
Brooke Daleske

Lynette Stokes, Executive Director

Meeting was called to order at 4:10 p.m.

Minutes from July 16, 2024 meeting were reviewed and approved and motion was made by Daleske and seconded by Letcher to approve minutes as presented. The motion was unanimously approved.

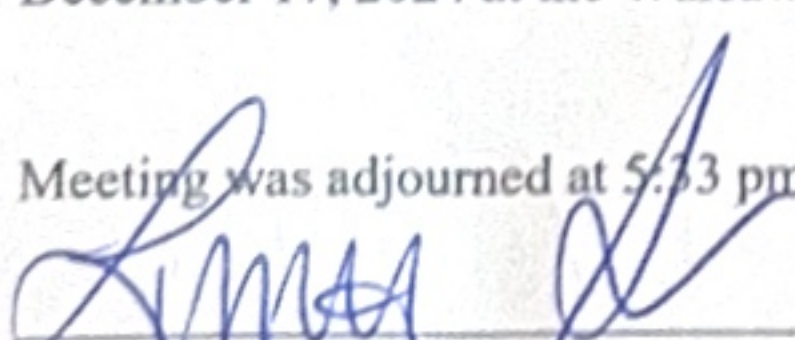
Administrative matters were discussed such as update on non-paying lodges & short-term rental properties being that we are still waiting on the Prosecuting Attorney's Office to proceed with criminal charges once the "code" is issued by the court from OSCA in order to prosecute the violations. Additionally, Stokes updated on the YTD comparison of lodging tax revenue from FY23 to FY24.

Stokes gave updates on the Profit and Loss Statements for the periods of July and August 2024 and the Balance Sheet as of June, July and August, 2024. Several corrections were asked to be made pertaining to the P&L report: Change Hawthorn Bank and Citizen's Farmers Bank entries to "Community Partnership" category.

Updates and events and projects were given by Stokes, which included the H2R Marketing Study and Focus Group Meetings, Benton County Arts Council Formation, ArtsFest and Harborfest income and expense breakdown and YTD marketing efforts for social media posts.

The next Commission meeting was scheduled to be held on **November 19, 2024 at 4pm** at the Warsaw Community Building (Council Chambers) but was rescheduled due to board conflicts for December 17, 2024 at the Warsaw Community Building (Council Chambers).

Meeting was adjourned at 5:33 pm with a motion by Johnson and seconded by Lane.



Lynette Stokes, Executive Director