

Benton County Tourism and Recreation Corporation

July 15, 2025 – Warsaw Community Building Council Chambers

MEETING MINUTES

Suzie Brodersen
JoAnn Lane
Christine Letcher
Brooke Daleske

Sabrina Brown
Cheri Nations
Jessi Kendall

Lynette Stokes, Executive Director

Meeting was called to order at 4:00 p.m.

Minutes from May 13, 2025 meeting were reviewed and approved and motion was made by Kendall and seconded by Brown to approve minutes as presented. The motion was unanimously approved.

Administrative matters were discussed such as update on non-paying lodges & short-term rental properties. Approval to accept a new board member taking Luke Johnson's place is Holly Eierman, a representative of Warsaw. The board reviewed and approval of this motion was made by Lane and seconded by Daleske. The motion was unanimously approved. Approval to appoint a Vice President replacement for the vacant position of Susan Kyle was discussed and recommendations were made to appoint Lane. The board reviewed and approval of this motion was made by Daleske and seconded by Kendall. The motion was unanimously approved.

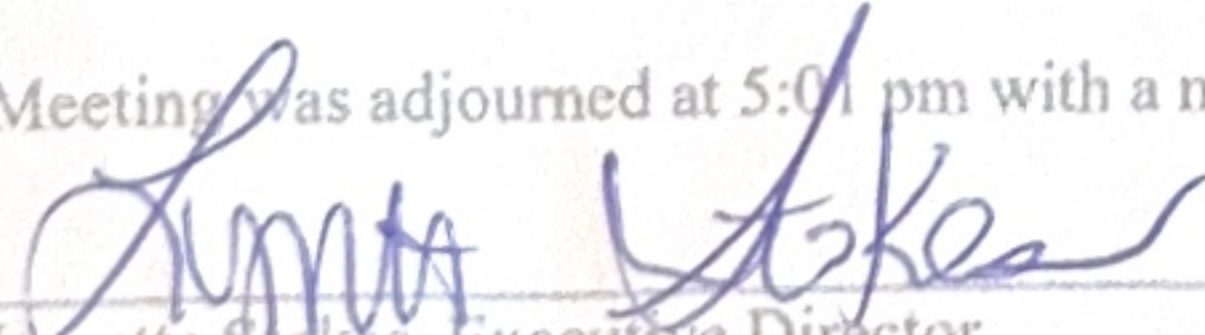
Stokes gave updates on the Profit and Loss Statements for the period of May and June 2025 and the Balance Sheet as of July 14, 2025. Error was made of the reporting date by Stokes and board requested to email a report dated June 30, 2025. Motion was made for acceptance of the financials by Kendall and seconded by Brown. The motion was unanimously approved.

2025 projects and highlights were presented by Stokes, including ArtsFest, Whiteman Day, Harborfest, Benton County Tourism study/focus groups, MO State Fair booths (8/7 and 8/14) Benton County barn quilt trail and marketing updates on digital and print advertising efforts to-date.

There was no other business.

The next Commission meeting will be held on **September 16, 2025 at 4pm** at the Warsaw Community Building (Council Chambers).

Meeting was adjourned at 5:01 pm with a motion by Lane and seconded by Daleske.



Lynette Stokes, Executive Director